

Trade Restrictiveness Indices in Presence of Externalities: An Application to Non-Tariff Measures

John Christopher Beghin, Anne-Célia Disdier, Stéphan Marette

► **To cite this version:**

John Christopher Beghin, Anne-Célia Disdier, Stéphan Marette. Trade Restrictiveness Indices in Presence of Externalities: An Application to Non-Tariff Measures. G-MonD Working Paper n°27. 2014. <hal-00961727v2>

HAL Id: hal-00961727

<https://hal-pse.archives-ouvertes.fr/hal-00961727v2>

Submitted on 4 Sep 2014

HAL is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers.

L'archive ouverte pluridisciplinaire **HAL**, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d'enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.



PARIS SCHOOL OF ECONOMICS
ÉCOLE D'ÉCONOMIE DE PARIS

Trade Restrictiveness Indices in Presence of Externalities:
An Application to Non-Tariff Measures

John Christopher BEGHIN
Iowa State University

Anne-Célia DISDIER
Paris School of Economics
INRA

Stephan MARETTE
INRA

October 2012

G-MonD



Working Paper n°27

For sustainable and inclusive world development

**Trade Restrictiveness Indices in Presence of Externalities:
An Application to Non-Tariff Measures[♦]**

John Christopher Beghin^a Anne-Célia Disdier^b Stéphan Marette^c

Abstract: We extend the trade restrictiveness index approach to the case of market imperfections and domestic regulations addressing them. We focus on standard-like non-tariff measures (NTMs) affecting cost of production and potentially enhancing demand by reducing negative externalities. We apply the framework to the database of Kee et al. (2009) and derive ad valorem equivalents (AVEs) for NTMs. About 39% of the product lines affected by NTMs exhibit negative AVEs, indicating a trade-facilitating effect of these measures. Accounting for the trade-facilitating effect of NTMs significantly reduces previous measures of countries' trade policy restrictiveness obtained while constraining these NTMs to be trade reducing.

Keywords: Non-tariff measures, externalities, ad valorem equivalents, trade restrictiveness indices

JEL codes: F13, F18, Q56

^a. CARD and Economics, Iowa State University, 383 Heady Hall, Ames, IA 50011-1070, United States.

Email: beghin@iastate.edu

^b. Paris School of Economics, INRA and CESifo, 48 boulevard Jourdan, 75014 Paris, France. Email:

Anne-Celia.Disdier@ens.fr

^c. INRA, UMR Économie publique, Avenue Lucien Brétignières, 78850 Thiverval-Grignon, France.

Email: stephan.marette@agroparistech.fr

[♦] With the usual disclaimers, we thank Hiau Looi Kee, Alessandro Nicita and Marcelo Olarreaga for providing their dataset, and for discussions, along with Rick Barichello, Antoine Bouët, Jean-Christophe Bureau, Guillaume Gruère, Michael Ferrantino, Julien Gourdon, Dermot Hayes, Daniel Sumner, Frank van Tongeren, and participants at the ETSG 2012 Leuven 14th Annual Conference, KUL, Leuven, Belgium; the 2012 *Paris Environmental and Energy Economics Seminar series*; the 2012 Iowa State University economics departmental seminar series; the 2012 International Agricultural Trade Research Consortium Annual Meetings in San Diego, California; the 2013 Global Trade Analysis Conference in Shanghai, China; the 2013 EAERE Conference in Toulouse, France., and the 14th EAAE Congress 2014 in Ljubljana, Slovenia. Beghin acknowledges support from the Marlin Cole fund at Iowa State University and Disdier acknowledges financial support from the Agence Nationale de la Recherche (grant ANR-12-JSH1-0002-01) and from the European Commission (FP7-SSH-2013-2. Grant Agreement N°613504).

1. Introduction

Non-tariff measures (NTMs) cover all policies affecting trade other than tariff and other tax instruments at the border. When markets function well and do not exhibit imperfections such as externalities or information asymmetries, NTMs often reduce welfare and distort trade flows like tariff would. However, when imperfections are present NTMs differ fundamentally from more conventional trade barriers such as tariffs and quotas (see van Tongeren et al. 2009). In particular, standard-like NTMs are playing an increasing role in international trade. Some of them may still have protectionist purposes, especially in a context of decreasing tariff barriers. However, some others are adopted by policymakers to address these market imperfections. In such cases, NTMs may be trade facilitating and welfare enhancing. Trade can expand when the perceived quality of imported goods is improved by the standard-like NTM such as imported certified organic coffee. Another case is when foreign suppliers satisfy the NTM at a lower cost than domestic suppliers do like for low-carbon biofuel imports from Brazil into OECD markets. The literature measuring the restrictiveness of trade policy, through the computation of various indices, has failed to consider these welfare and trade enhancing effects and the context of market imperfections. Our paper fills this gap.

With global sourcing, it becomes challenging to guarantee products' safety and quality and to mitigate negative externalities. Standards and regulations affecting quality help overcome asymmetric information issues. Occasional recalls by toy, pharmaceutical and food companies illustrate the importance of various safety concerns, such as lead paints in children toys (Lipton and Barboza, 2007). Consumers may also care about global commons and avoid purchasing products obtained using unsustainable environmental practices. To preserve their reputation, large firms (e.g. Home Depot, IKEA, etc.) have shown strong support for forest certification (McDermott and Cashore, 2009). Similarly, consumer welfare is improved by quality requirements limiting residues of dangerous pesticides and antibiotics in food products (Disdier and Marette, 2010).

In this context, regulatory interventions have strong economic and political support, despite risks of inefficiency and distortions. For example, groundless precautionary measures could be an expedient

way to address consumer concern. The effects of these regulatory instruments are indeed complex not only because instruments vary across countries and are imperfect but also because they impact costs of heterogeneous producers (Carrère and de Melo, 2011). Meeting the NTMs is costly for both domestic and foreign suppliers and often more so for the latter. In the context of North-South trade, these impacts have been contentious as they may hinder or enhance trade depending on the net effect of these standards (Jaffee and Henson, 2005). While a regulation may thwart a market failure and facilitate trade between countries, it may also reduce market access for foreign producers who cannot easily comply with this regulation. To illustrate, between October 2006 and 2007, the U.S. Consumer Product Safety Commission (CPSC) announced 473 products recalls of which 389 cases involved imported products (CPSC, 2008). This last effect may outweigh the “legitimate action” to mitigate a market failure. Both trade and welfare impacts of regulation are ambiguous and in general hard to evaluate. A rigorous empirical measure of these impacts therefore requires a consistent framework, as proposed here.

We consider a small open economy, distorted, first, by arbitrary tariffs and other domestic price policy distortions, and second by market imperfections and existing NTMs allegedly addressing them. We pay particular attention to NTMs and their protective effects against import competing products, as well as their potential demand enhancing effects when NTMs reduce information asymmetries and trade cost. We then extend the trade restrictiveness index (TRI) approach of Anderson and Neary (2005) to this more general and realistic case encompassing market failures and the existing domestic regulations addressing them.

The TRI approach of Anderson and Neary (1992, 1994, 1996, 2003, and 2005) provides a welfare-based consistent aggregation of various trade distortions into a scalar uniform surtax factor, equivalent to these distortions in terms of their welfare effects. The TRI approach is a concept applying to a whole economy because it relies on the balance of trade approach. Nevertheless, it has been applied successfully to partial equilibrium and multi-market situations for both developed and developing economies. Feenstra (1995) has proposed some simplifying assumptions greatly fostering the applicability of the approach by reducing the number of price responses to estimate or calibrate in the implementation.

The TRI and its extensions such as the Mercantilist TRI (MTRI) of Anderson and Neary (2003) have been used to derive the tariff equivalent of arbitrary tariff structures (Anderson and Neary, 1994), tariffs and quotas (Anderson and Neary, 1992 and 2005), tariffs and domestic production subsidies (Anderson et al., 1995; Anderson and Neary, 2005; Beghin et al., 2003), and tariffs and AVEs of other NTMs (Hoekman and Nicita, 2011; Kee et al., 2009; Lloyd and MacLaren, 2008; and Bratt, 2012), among others. All these applications abstract from external effects or informational asymmetries, which we allow for explicitly. As shown in these applications, the TRI approach provides a consistent aggregation of distortionary effects of various policy instruments into a single “total” AVE within a given sector. The latter property explains the recent success and popularity of the approach in empirical investigations of NTMs in presence of tariffs and other price policies at the sector level.

The novelty of the present paper is to allow for market imperfections and trade facilitating effects of NTMs in the TRI framework. Despite its inherent ability to capture second-best situations, the determination of the TRI under market failure has been overlooked in the trade literature. The only related effort in this direction is from Chau et al. (2007) who develop a quantity-based distance function, a trade restrictiveness quantity index, in presence of environmental externalities but abstracting from existing policy interventions. Outside of the TRI literature, recent empirical investigations note that NTM regimes can facilitate trade (see Cadot and Gourdon, 2012, for a review). Reputation and certification processes increase trust in exchange (Blind et al., 2013); quality standards help reputation and reputation loss can be detrimental to trade (Jouanjean, 2012); and transparency provisions in trade agreements can facilitate regulated trade flows (Lejárraga et al., 2013).

We fill this gap in the TRI-related trade literature: we consider the TRI of arbitrary tariffs, domestic production subsidies, and NTMs in presence of possible external effects.¹ This undertaking is a

¹ Several investigations using the standard gravity equation approach find some trade facilitating effects of NTMs but without a rationalization based on some demand increasing effect or market imperfection presumably mitigated by the NTMs being analyzed (see Li and Beghin, 2012).

substantive step forward for two reasons. First, trade policy reforms often occur in the context of market imperfections such as asymmetric information or negative externalities imposed on some agents. Accounting for these imperfections is relevant and has been the central pillar of the trade and environment literature using the dual approach to trade (Copeland, 1994; and Beghin et al., 1997). Surprisingly, this case has eluded the TRI literature. Second, numerous NTMs have been emerging in the last 15 years for several reasons, including potential protectionism, but also to address consumer and retailer concerns for health and the environment and associated external effects. A priori, excluding potential market imperfections when analyzing NTM policy reforms biases results and could lead to erroneous policy recommendations. Not surprisingly, sectoral AVEs and TRI estimates are likely to exhibit upward bias when they are econometrically constrained to treat all policies as trade-reducing. We depart from this restrictive premise and start from an agnostic prior on the impact of NTM policies on trade and welfare.

We then apply the proposed framework to the NTM global database of Kee et al. (2009) consisting of a large cross section of products (at the 6-digit level of the Harmonized System – HS – classification) and importing countries. We derive ad valorem equivalents (AVEs) for so-called technical regulations in their NTM database. These measures are standard-like measures potentially addressing market imperfections, rather than other NTMs (e.g., quantity restrictions, price control and monopolistic measures) that impede trade.² We also compute AVEs for other policy distortions (tariffs and domestic production subsidies). 12% of HS 6-digit lines are affected by these NTMs and 39% of these (4.7% of the lines) exhibit negative AVEs of NTMs, indicating a net trade-facilitating effect of NTMs in those sectors. These AVEs are then used to evaluate the restrictiveness of the trade policy defined by countries. TRIs computed with these AVEs reflect the frequent trade facilitating effect of NTMs. Accounting for these trade-facilitating effects significantly reduces previous measures of trade policy restrictiveness for most countries obtained while forcing standard-like NTMs to be trade impeding. These trade-facilitating effects

² Earlier versions of our analysis were based on the full set of NTMs and reached similar qualitative results with these less appropriate NTM data.

cast doubt on the predominant presumption that technical regulation NTMs are exclusively protectionist and cannot possibly boost trade, let alone welfare.

Our paper proceeds as follows. We present the framework in Section 2. We then describe the data and detail the econometric approach in Section 3. Section 4 presents the estimation results of AVEs and TRIs. We conclude in Section 5.

2. The TRI framework with market imperfection

We follow the standard TRI approach with the balance of trade function derived from the dual approach to trade for a small open distorted economy. We build on the usual framework with a negative externality affecting the representative consumer as in Copeland (1994). The externality is assumed exogenous to the consumer but influenced by the policymaker via some NTM regulations such as standard-like regulations. These regulations may not be set optimally and may be set at a protectionist level as in Fisher and Serra (2000).

2.1. Market demand and supply, and balance of trade function

The utility of the representative consumer is $u(x, H(NTM))$ with non-negative market goods x and negative externality H influenced by a vector of standard-like NTM policies, NTM , and with the usual definitions and properties:³

$$u_x = \partial u / \partial x > 0 \text{ and } u_H = \partial u / \partial H < 0;$$
$$H = H(NTM) \text{ with } \partial H / \partial NTM < 0.$$

³ We could complicate the model by assuming that imports m influence the health externality or $H(m(NTM), NTM)$. This would make health depends on all the arguments influencing imports and generate clutter with multiple feedback effects of all policies through health. The effect of NTM alone on health generates the possibility of trade enhancements which is what we are after. The direction of potential bias from ignoring these feedback effects is unclear to us.

All domestic consumer prices p are inclusive of the exogenous world price wp , a tariff τ , and the unit cost equivalent of the domestic NTM on foreign suppliers to sell in the domestic market, or $p = wp + \tau + t(NTM)$.⁴

Given domestic prices p , the associated expenditure function is:

$$e(p, \bar{u}, \bar{H}) = \underset{x}{\text{Min}}(p'x \mid u \geq \bar{u}; H \leq \bar{H}),$$

with the usual derivative properties:

$$e_p = \delta e / \delta p = x(p, u, H(NTM)) \geq 0, \text{ and } e_H = \delta e / \delta H \geq 0.$$

Expenditure function e exhibits all the usual homogeneity and curvature properties in prices, implying $p'e_{pp}=0$, $e_H=p'e_{pH}$, $e_u=p'e_{pu}$; $e_{pNTM} = e_{pH} H_{NTM}$, and $f'e_{pp}f \leq 0$ for any arbitrary vector f of similar dimension as p . The marginal damage e_H of the negative externality is positive for any given utility level. To keep utility constant, expenditure has to increase when the negative externality increases. Partial derivative e_u is the inverse of the marginal utility of income assumed positive. We eventually simplify preferences to follow Feenstra (1995) in the empirical investigation section.

The impact of the NTM policy encompasses several possible cases. The demand enhancing case is $e_{pNTM} = e_{pH} H_{NTM} < 0$. Protectionism of the NTM is implied by $H_{NTM} = 0$ because the policy does not address an externality or is not based on science. Another special case could be that the NTM policy affects H ($H_{ntm} < 0$) but that $H(NTM)$ does not affect a particular demand (particular good n) directly, or $e_{p_n H} = 0$. In this case, the policy is not protectionist per se but addressing the market imperfection has no bearing on that particular demand for good n . These last two cases show the difficulty to gauge revealed

⁴ Domestic and foreign firms have heterogeneous cost of meeting the NTM standard as explained later in the production component of the model and we assume that domestic firms are more efficient at meeting these $NTMs$.

protectionism.⁵

For integrability of the Hicksian demands into the expenditure function, at least one of the demands represented by x has to be influenced by the external effect H . To illustrate, H could be the negative health effect of consuming products that are hazardous if minimum quality standards are not imposed on their production. The standard reduces the occurrence of sickness, which may affect the demand for these products, and possibly other demands via better health (reduced medical expenditure, more active leisure activities) or none other at all (all other demands independent of health status). Similar examples can be constructed with environmental external effects such as global commons or consumer packaging waste in retail consumption.

On the production side, domestic supply decisions in competitive industries are derived from the gdp function:

$$gdp(p^p, \bar{z}) = \max_y (p^p \cdot y \mid g(y, \bar{z}) \leq 0),$$

with y denoting the net output vector, z the vector of fixed national endowments, and p^p the vector of producer prices. Producer prices include production subsidies, s , such as farm subsidies, not seen by consumers, $p^p = wp + \tau + t(NTM) + s$. World prices can be normalized to 1 so the distortions s , t , and τ are viewed indifferently as either ad valorem or specific policy distortions. For simplicity we assume that domestic firms already meet the standards implied by NTM but that foreign firms may not. A more complicated framework affecting both domestic and foreign firms could be included but the essence here is that $t(NTM)$ captures the asymmetric protective effect of NTM at the border on foreign industries.⁶ The

⁵ Demand not being enhanced by the NTM policy is not sufficient although suspicion of protectionism may arise.

⁶ NTM would then enter the GDP function and the derivative $gdp_{p_{NTM}} = y_{NTM}$ would represent the leftward shift of domestic supplies caused by the NTM policies. The unit cost equivalent of y_{NTM} would be assumed to be smaller than $t(NTM)$ to indicate a net protective effect of NTM on domestic suppliers as in

gdp function has the usual envelope and homogeneity properties:

$$gdp_p = \partial gdp / \partial p^p = y; p^p \cdot gdp_p = gdp; p^p \cdot \partial y / \partial p^p = p^p \cdot gdp_{pp} = 0; \text{ and } f' \cdot gdp_{pp} f \geq 0 \text{ for any } f.$$

For convenience we also define compensated excess demand functions m , with $m(p, p^p, H(NTM), u, \bar{z}) = x(p, u, H(NTM)) - y(p^p, \bar{z})$, with partial derivatives indicated by the appropriate subscript as for functions e and gdp .

Now we have all the elements to develop the balance of trade function B :

$$B(p, p^p, wp, NTM, \bar{z}, H, u) = e(p, u, H(NTM)) - gdp(p^p, \bar{z}) - \tau(x(p, u, H) - y(p^p, \bar{z})) + s' y(p^p, \bar{z}). \quad (1)$$

Variable B indicates the amount of foreign exchange necessary to sustain utility u given NTM , wp , z , s , and τ . Homogeneity in prices and envelope properties of e and gdp lead to a simpler formulation of (1) seemingly omitting tariff revenues and production subsidy costs.

$$B(p, p^p, wp, \bar{z}, H(NTM), u) = (1 + t(NTM))(x(p, u, H(NTM)) - y(p^p, \bar{z})). \quad (1')$$

2.2. Trade restrictiveness indices with externality

The TRI problem in our case is to find a scalar T equivalent (holding utility constant) to standard-like policies, tariffs, and production subsidies to apply as a tariff surcharge on world prices such that:

$$B(wp(1+T), wp(1+T), wp, \bar{z}, H(0), u_0) = B(wp + \tau_0 + t(NTM_0), wp + \tau_0 + t(NTM_0) + s_0, wp, \bar{z}, H(NTM_0), u_0) = B_0. \quad (2)$$

The tariff surcharge accounts for several components: tariffs τ , domestic production subsidies s , the demand shift via $H(NTM)$, and the protective effect from raising foreign cost to satisfy technical measure NTM , that is, $t(NTM)$.

Next, as in Anderson et al. (1995), while holding u constant, we differentiate equation (2) with respect to T , τ , s , and NTM to derive the relative change in T rather than T as it is customarily done in the TRI literature. This step yields:

Fisher and Serra (2000).

$$(B'_p wp + B'_{p^p} wp)dT = (B'_p + B'_{p^p})(d\tau + \partial t / \partial NTM dNTM) + B'_{p^p} ds + B_H H_{NTM} dNTM, \quad (3)$$

with subscripts denoting the variable involved in the partial derivative of B . Solving for dT yields:

$$dT = (1 / (B'_p wp + B'_{p^p} wp))[(B'_p + B'_{p^p})d\tau + B'_{p^p} ds + ((B'_p + B'_{p^p})\partial t / \partial NTM + B_H H_{NTM})dNTM], \quad (4)$$

with partial derivatives B_i :

$$\begin{aligned} B'_p &= -\tau' e_{pp}; \\ B'_{p^p} &= (\tau + s)' gdp_{pp}; \\ B_H &= (wp + t(NTM))' e_{pH} > 0. \end{aligned}$$

Equation (4) shows that the TRI has three policy components corresponding to the tariff, subsidy, and NTM policies. The NTM component is the sum of a demand effect via reduced externality H , and a NTM protectionist effect relative to foreign goods (through a tariff equivalent t increasing in NTM). While the sign of this protectionist effect on imports is clear, the combined effect of NTM on m via the externality H and the protectionist effect $t(NTM)$ is ambiguous as their relative magnitude is unknown analytically. For example, a pure protectionist NTM policy imposing useless labeling requirements would raise $t(NTM)$ and have no effect on consumers' perception and would lead to a welfare loss and trade contraction. Conversely, standards requiring safe goods including imported ones are likely to lead to a net demand-enhancing effect lowering transaction costs for consumers. The latter NTM policy would be trade and welfare enhancing. The econometric investigation will sort the NTM regimes into trade reducing and trade facilitating since we do not impose any "protectionist" NTM prior.

Next, to further elucidate these effects and undertake our empirical investigation, we assume a simplified structure for the Hessian matrix of cross-price responses ($e_{pp} - gdp_{pp}$) as in Feenstra (1995), and others. The Hessians e_{pp} and gdp_{pp} are each assumed to be diagonal and constant, which leads to

$B'_p > 0$ and $B'_{p^p} > 0$ if τ and s are non negative.⁷ From these conditions we derive an implementable framework to approximate the sector total AVE corresponding to all policy types τ , s and NTM as well as the implied TRI and the MTRI. In general, if the Hessian matrices of price responses of imports (or demand and supply responses) are not constrained to be diagonal, off-diagonal elements can be positive or negative and it is impossible *a priori* to sign elements of B'_p and B'_{p^p} and therefore the change in the TRI, dT . The computation of T is obviously cumbersome in the presence of cross-price effects and non-constant slopes.

We recover TRI T from dT as in Feenstra (1995) and Kee et al. (2009), which is equivalent to the initial tariffs, subsidies, and NTMs relative to a world with all policies set to 0 by integrating both sides of (4) with respect to T going from zero to T and policies going from $(0,0,0)$ to (τ, s, NTM) . The latter approach works only if dT is non-negative. This step yields:

$$T = \sqrt{(1 / wp'(gdp_{pp} - e_{pp})wp \sqrt{(B'_p + B'_{p^p})\tau + B'_{p^p}s + B'_{NTM}NTM}),} \quad (5)$$

with $B_{NTM} = (B'_p + B'_{p^p})\partial t / \partial NTM + B_H H_{NTM}$ whose sign is undetermined. The original formula in Feenstra (1995) contains the first positive element from tariffs abstracting from s and NTM . Here, two additional components originate from production subsidies (positive contribution to the TRI), as long as subsidies are positive, and from NTM policies (ambiguous sign). The formula in Kee et al. (2009) has the protectionist effects of tariffs and subsidies and a protectionist effect of NTMs. No externality or demand enhancement appears in their equation. This additional effect included in our equation (5) can potentially facilitate trade and complicates the simple narrative of obstructive NTM policies and their tax equivalent. Equation (5) is in essence the square root of a weighted sum of deadweight losses from tariff, production

⁷ This simplification reduces price effects to the own-price effect, and homogeneity holds implicitly by defining prices relative to a numéraire good. See also Lloyd and MacLaren (2010) for other structures of price responses.

subsidies, and the welfare effects of NTMs. If the latter is a pure protectionist policy, then $B_H H_{NTM}$ is zero (no demand shift) and the dead weight loss from the tariff equivalent $t(NTM)$ is added to the sum of deadweight losses. If the NTM policy facilitates trade, then the latter maps into a welfare gain. Removing the NTM decreases the TRI as welfare falls with its removal. If the latter effect dominates the distortionary effect of tariffs and subsidies, then dT is negative and T cannot be recovered using (5). Instead, the change in TRI, dT , is the form of choice as in the early TRI investigations (e.g., Anderson et al., 1995).

These effects are illustrated in partial equilibrium in Figure 1. Figure 1 shows the two effects of the NTM policies, that is, the demand enhancement shift (from x to x' with greater utility achieved with reduced health hazard), and the increase in border price ($wp+t(NTM)+\tau$) reflecting the international cost of meeting the country's standard and the tariff, and their total effects on imports m . In previous investigations only the border price effect of NTM , $t(NTM)$, was considered and the trade (and welfare) impact of NTM on imports was detrimental by assumption.

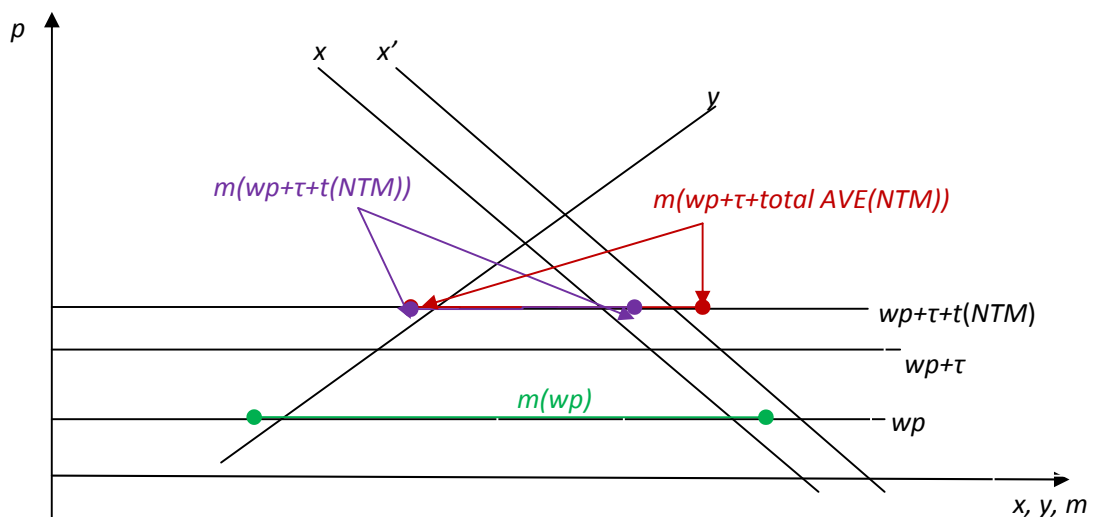


Figure 1. The impact of NTMs on demand, supply and imports

Along with the TRI, we consider the MTRI, which holds aggregate imports ($wp'm$) constant. The MTRI yields the tariff equivalent to all distortions holding aggregate trade unchanged but allowing for welfare variation. The MTRI is derived in Anderson and Neary (2003) and Kee et al. (2009) who call it the overall TRI (OTRI). The derivation of the MTRI follows the spirit of the derivation of the TRI and we only present its final formula in equation (12). We refer readers to Anderson and Neary (2003) for details.

An important consequence from the potential presence of trade-enhancement effects and negative AVEs from NTMs is that our TRI and MTRI estimates will be equal or smaller than the TRI and MTRI where all policies are constrained to be trade reducing. We discuss this important point in the empirical section.

2.3. The import equation to estimate

Next, we derive the import equation to estimate and the AVEs of all policy instruments. Totally differentiation of m (holding u constant) for changes in exogenous variables leads to a change in imports of good n in any country equal to:

$$dm^n = (\partial m^n / \partial p^n) d\tau^n - (\partial y^n / \partial p^n) ds^n + [(\partial m^n / \partial p^n)(\partial t^n / \partial NTM^n) + (\partial x^n / \partial H)(\partial H / \partial NTM^n)] dNTM^n - (\partial y^n / \partial z^n) dz^n. \quad (6)$$

Equation (6) and m provide a way to estimate the response of imports to tariffs, subsidies, and NTM policies, and other variables as in Feenstra (1995). We then derive the estimate of the AVE to the net effect of NTM policies on good n . Unfortunately we cannot separately identify the individual effects of NTM on m in (6), but we can estimate their net effect. Following a common practice we move the tariff effect on the left hand side of (6) and the general specification for the import demand of good n in country c (as indicated by superscript n,c) is:

$$\ln m^{n,c} - \varepsilon_{n,c} \ln(1 + \tau^{n,c}) = \beta_n + \sum_k \beta_k^z z_k^{n,c} + \beta_{n,c}^S s^{n,c} + \beta_{n,c}^{NTM} NTM^{n,c}. \quad (7)$$

Elasticity $\varepsilon_{n,c}$ is the own-price response of import of good n in country c . $\beta_{n,c}^{NTM}$ is the sum of two AVE components (the tariff equivalent of NTM on world prices, and the ambiguous import subsidy/tax effect of

NTM via decreased externality). Note that the latter AVE component is bound to the left to -100% as prices are non-negative. This non-negative constraint provides a lower bound of -100% on $\beta_{n,c}^{NTM}$ if we further assume that there is no trade impediment effect of the *NTM* policy ($t(NTM)=0$) at the border. This is a limit case to establish the lowest non-negative prices faced by agents in the economy.⁸

Equation (7) once estimated provides the basis for the total AVE of *NTM* policies on good n , AVE_{total}^{NTM} , which is:

$$AVE_{total}^{NTM} = \beta_{n,c}^{NTM} / \varepsilon_{n,c}, \text{ with } -1 \leq AVE_{total}^{NTM}. \quad (8)$$

An AVE is developed similarly for production subsidies, based on the fact that $(1-\gamma)AVE_{n,c}^S = \beta_{n,c}^S / \varepsilon_{n,c}$, with $(\gamma = \frac{\partial x / \partial p}{\partial m / \partial p})$. Unfortunately, parameter γ is not readily known as we only have estimates of import demand price elasticities and not the underlying output and demand price responses. Hence, we estimate a lower bound to the production subsidy AVE by abstracting from fraction $(1-\gamma)$. Alternatively, the production subsidy AVE estimate could be seen as a market price support subsidy, affecting both consumer and producer prices. This assumption is common although not fully accurate.⁹

Next, we specify $\beta_{n,c}^{NTM}$ as a transformation of an exponential such that it satisfies a lower bound on the total AVE of the *NTM* effects as before and in addition allowing for fixed effects per commodity and interaction terms with country-specific exogenous shifters (endowments) z . For a continuous *NTM* variable, this leads to $\beta_{n,c}^{NTM} = a - \exp(\beta_n^{NTM} + \sum_k \beta_{nk}^{NTM} z_k^{n,c})$, with parameter a constrained such that the AVE of *NTM* is lower bounded at -1 or -100%. The corresponding value is $a = ||\varepsilon_{n,c}||$. If *NTM* is

⁸ A small number of observations is concerned by this lower bound (1.4% of the AVEs). For simplicity, we decided to impose the constraint in all tariff lines. Alternatively, the constraint could have been imposed only in the tariff lines with a negative AVE. This alternative approach would however have slightly changed the density but not the results.

⁹ See also Lloyd and MacLaren (2010) footnote 4 for an elaboration of this point.

approximated by a dichotomous variable, then the various partial derivatives of m , and t with respect to NTM do not exist and are replaced by the first difference of m for NTM equal to one and zero. This leads to an alternative formula of the total NTM AVE ($AVE_{total}^{NTM dum}$) following Halvorsen and Palmquist (1980):

$$AVE_{total}^{NTM dum} = [\exp(\beta_{n,c}^{NTM}) - 1] / \varepsilon_{n,c}, \text{ with } -1 \leq AVE_{total}^{NTM dum}. \quad (9)$$

The lower bound condition in (9) is slightly more cumbersome with a dichotomous NTM . The intuition is that $\exp(\beta_{n,c}^{NTM}) - 1$ cannot be too large of a positive number (not to blow up the magnitude of the AVE in (9) with its negative denominator) to keep producer and consumer prices non-negative (or that $\exp(\beta_{n,c}^{NTM}) \leq 1 + \|\varepsilon_{n,c}\|$ or $\beta_{n,c}^{NTM} \leq \ln(1 + \|\varepsilon_{n,c}\|)$). Using the same specification as for the continuous variable case of $\beta_{n,c}^{NTM}$, we specify the lower bound constraint for the dichotomous case using parameter a in $\beta_{n,c}^{NTM} = a - \exp(\beta_n^{NTM} + \sum_k \beta_{nk}^{NTM} z_k^{n,c})$ with $a = \ln(1 + \|\varepsilon_{n,c}\|)$. For small values of $\|\varepsilon_{n,c}\|$, the dichotomous and continuous values of a are approximately equal.

A parallel formulation is used for $\beta_{n,c}^S = -\exp(\beta_n^S + \sum_k \beta_{nk}^S z_k^{n,c})$. As production subsidy s is positive, presumably its AVE would not lead to negative producer price issues.

The total AVE of all distortions, that is, tariffs, NTMs, and subsidies for good n in country c is then (assuming the normalization $wp=1$):

$$TOT_{n,c} = \tau_{n,c} + AVE_{n,c}^{NTM} + AVE_{n,c}^S. \quad (10)$$

The TRI in equation (5) translates into:

$$T_c = \left(\frac{\sum_n (\partial m_{nc} / \partial p_{nc}) TOT_{n,c}^2}{\sum_n (\partial m_{nc} / \partial p_{nc})} \right)^{1/2}. \quad (11)$$

Again, if (4) gives a negative dT , then (11) cannot be used and the change in TRI, dT , is kept to express the change in the index equivalent to the welfare impact of the policy interventions. Recall that dT

is expressed as a sum of consumer welfare changes, and that T is the square root of a positive sum of deadweight losses.

As noted above, we use the same data and AVE estimates to compute the MTRI, T_c^{merc} :

$$T_c^{merc} = \left(\frac{\sum_n (\partial m_{nc} / \partial p_{nc}) TOT_{n,c}}{\sum_n (\partial m_{nc} / \partial p_{nc})} \right). \quad (12)$$

3. Data and econometric specification

We use the UNCTAD¹⁰-Comtrade database of Kee et al. (2009)¹¹ as well as their import demand estimates (Kee et al., 2008) to estimate the import demand equation (7), recover AVEs (equations (9) and (10)) at the 6-digit level of the Harmonized System (HS), and compute the MTRI and TRI, (and dTRI) equivalents to the three types of distortions (tariffs, NTMs and subsidies) as in equations (11) and (12) (or (4) for negative dTRI) for each country.

3.1. Data

Trade data come from the Comtrade database. We use the average of imports at the HS 6-digit line by importing country between 2001 and 2003. Import demand elasticities are extracted from Kee et al. (2008). Tariff data are taken from the UNCTAD and the World Trade Organization (WTO). Tariffs are for the most recent year for which data are available between 2000 and 2004. For specific tariffs, ad valorem equivalents are used. Data on NTMs are from the UNCTAD TRAINS (Trade Analysis and Information System) database with only technical regulations selected. As mentioned previously, we abstract from

¹⁰ United Nations Conference for Trade and Development.

¹¹ As recently pointed by Breaux et al. (2013), the new NTM data collection effort under the interagency MAST project seems to be problematic and less promising than one could have hoped. The older TRAINS database appears more reliable than the new MAST dataset.

other NTMs (e.g., quantity restrictions, price control and monopolistic measures) included in the database as they are heterogeneous and different from standard-like policies in their potential effects on demand. A dummy is set to one if the importing country imposes at least one technical regulation on a given HS6 product. Regarding production subsidies, the global dataset of Kee et al. (2009) covers agricultural domestic support. The source is the WTO domestic agricultural support notifications. This continuous variable is in dollars and its log form is used in the estimations.

Countries' characteristics are measured by the economic size (gross domestic product – GDP), and relative factor endowments (agricultural land over GDP, capital over GDP, and labor over GDP). Data are extracted from the World Development Indicators of the World Bank. Two geographical variables are also introduced: a dummy for islands and a measure of remoteness (average distance to world markets defined as the import-weighted distance to each trading partner). Our sample includes 93 importing countries and 4,934 products (HS6 lines).

3.2. Econometric specification

We run estimations HS 6-digit line by HS 6-digit line. To control for the potential endogeneity of NTMs and production subsidies, we instrument them using exports, GDP-weighted average of the NTM dummy variable at the HS 6-digit of the 5 closest neighbors (in terms of geographic distance) and the GDP-weighted average of the agricultural domestic support at the HS 6-digit of the 5 closest neighboring economies (Kee et al., 2009). The instrumented estimation is performed in two stages. We first estimate a probit where the dependent variable is the presence or the absence of a technical regulation NTM and the explanatory variables are the instruments. The Mills ratio derived from this first stage is then included in the second stage equation. If one (or more) country provides production subsidies, instruments for this variable (exports, GDP-weighted average of the agricultural domestic support of the 5 closest neighbors) are also included in the second stage equation.

The quantity impact of the standard-like NTMs and production subsidies is then transformed into price-equivalents (AVEs) using the provided import demand elasticities. AVEs are calculated for each

importing country and HS6 line. We impose a positive cap AVEs at 50 for a few extreme values (0.01% of the observations).¹² To facilitate the interpretation of the results, we compute the mean over all importing countries at the HS6 and HS2 levels. HS2 is used in tables for ease of reporting summary tendencies. Following our estimation, 4.7% of AVEs for NTMs at the HS 6-digit level are negative, i.e., highlighting trade-facilitating NTMs. Without constraint on the sign of the AVEs, our procedure allows us to keep these negative values in our sample. AVEs of NTMs, tariffs and production subsidies are then aggregated at the country level to derive the trade restrictiveness indices corresponding to all three types of policy interventions.

Finally, we use bootstrapping to compute the standard deviations of the AVEs. The main advantage of this procedure is to account for sampling and estimation errors of the AVEs. We draw (with repetition) 200 random samples from our dataset and perform the AVEs estimation for each of these samples. Estimations are run HS6 line by HS6 line. We then compute the bootstrap standard errors as the standard deviations of these 200 AVEs.

4. Results

We first present the results on AVEs of NTMs in the presence of externalities. We also provide comparisons with the AVEs obtained when the latter are constrained to be trade reducing.

4.1. AVEs of NTMs

We focus the discussion on the results obtained for the first 20 HS sections.¹³ Qualitative conclusions are unchanged if the discussion of results is performed at the HS 2-digit level (with 96 sectors, see Table A.1 of the Appendix). Table 1 first reports the simple frequency ratio of NTMs for each HS section, i.e., the

¹² If we set the cap at 100 (symmetric cap as the one imposed to negative AVEs), then the share of concerned observations is 0.006% instead 0.01% and our results remain unchanged. We chose a lower bound (50) to limit distortions.

¹³ Section XXI (objects of art and antiques) has very few HS6 lines with NTMs and is not reported.

share of HS6 lines within each HS section for which at least one importing country of our sample imposes at least one technical regulation NTM. The frequency ratio of NTMs should be interpreted as follows: for section I “live animals, animal products”, the value 0.209 means that 20.9% of HS6 lines included in HS section I are affected by at least one technical regulation NTM in at least one importing country.

Results suggest that agricultural and food products (sections I through IV) are more affected by NTMs than manufactured products. The frequency ratio is indeed larger for these products. These industries have high numbers of countries’ notifications of sanitary and phytosanitary measures to the WTO.

The next column of Table 1 reports the average AVE of these NTMs for each HS section allowing for the presence of externalities. The mean is computed over all importing countries and HS6 lines within each section. The mean AVE on the whole sample is equal to 0.044, but strong differences can be observed across sections. First, the magnitude of the mean AVE varies significantly across sections from 0.002 to 0.083. All sections exhibit a non negative average AVE, indicating that technical regulation NTMs have, on average, a net negative impact on trade flows. For two sections (Pearls and precious metals and stones, and Arms and ammunition¹⁴), the average AVE is near zero, suggesting that NTMs have on average no net impact. In our sample, 12.1% of HS6 lines are affected by NTMs and 38.8% of them exhibit negative AVEs of NTMs. These negative AVEs are spread over all HS sections (and HS2 sectors as shown in Appendix Table A.1). Column (3) of Table 1 underlines the upward bias affecting the estimation of AVEs when NTM are constrained to be trade-reducing. As expected, the average AVE for each HS section is systematically higher than the average AVE obtained in column (2). Using averages, the bias is about 100% (from 0.088 to 0.044).

As highlighted with the frequency ratio, the share of HS6 lines subject to at least one NTM greatly differs across sections and could therefore bias the average AVE calculated using all HS6 lines. To control

¹⁴ The sector of arms and ammunition is least likely to observed commercial trade and standard-like NTM policies.

for this bias, columns (4) and (5) of Table 1 report the average AVE computed only on HS6 lines on which at least one technical measure NTM is applied. Column (4) allows for the presence of market imperfections and trade-facilitating NTMs, while column (5) does not. As expected, the average AVE computed only on HS6 lines subject to a technical regulation NTM is always higher in absolute value than the one based on all HS6 lines (with or without a NTM). Table 1 also shows that forcing technical regulation NTMs to be trade impeding leads to an even larger bias when looking at sectors for which at least one technical regulation NTM is present. This bias is particular strong for agricultural and food sectors (sections 1 through 4). For example, for section 4 (Prepared foodstuff), the constrained AVE estimates are on average twelve-fold larger (0.608 and 0.049).

Table 1: Frequency ratios and AVEs of technical-regulation NTMs, by HS section

HS section codes	HS section names	Simple frequency ratio of NTMs	AVE of NTMs all HS6 lines (mean)		AVE of NTMs if NTM=1 (mean)	
			Unconstrained estimation ^a	Constrained estimation ^b	Unconstrained estimation ^a	Constrained estimation ^b
I	Live animals, animal products	0.209	0.018	0.128	0.084	0.609
II	Vegetable products	0.223	0.028	0.128	0.126	0.574
III	Fats and oils	0.202	0.067	0.145	0.333	0.717
IV	Prepared foodstuffs, beverages, spirits, tobacco	0.259	0.013	0.157	0.049	0.608
V	Minerals	0.054	0.027	0.046	0.500	0.846
VI	Chemicals, allied industries	0.134	0.033	0.088	0.244	0.657
VII	Plastics, rubber	0.121	0.052	0.094	0.432	0.774
VIII	Hides, leather, furskins	0.074	0.029	0.056	0.395	0.763
IX	Wood and wood articles	0.105	0.051	0.077	0.486	0.732
X	Pulp of wood, paper, printing	0.096	0.039	0.071	0.404	0.744
XI	Textiles, apparel	0.097	0.033	0.068	0.339	0.695
XII	Footwear, headgear	0.103	0.025	0.064	0.241	0.622
XIII	Stone, cement, ceramic articles, glass	0.081	0.055	0.074	0.681	0.917
XIV	Pearls, precious metals and stones	0.003	0.002	0.002	0.732	0.732
XV	Base metals and articles	0.085	0.044	0.067	0.516	0.796
XVI	Machinery, electrical and video equipment	0.129	0.083	0.114	0.648	0.887
XVII	Vehicles, aircraft, vessels	0.109	0.035	0.080	0.317	0.730
XVIII	Optical, photo., medical instr.	0.096	0.042	0.074	0.441	0.775
XIX	Arms, ammunition	0.044	0.008	0.021	0.182	0.474
XX	Miscellaneous (furniture, toys, others)	0.108	0.062	0.100	0.570	0.925
	All sections	0.121	0.044	0.088	0.362	0.729

^a: Unconstrained estimation means that impact of technical regulation NTMs on trade is not restricted in the econometric estimation.

^b: Constrained estimation means that technical regulation NTMs are constrained to have a non positive impact on trade in the estimation.

Table 2 distinguishes between trade-reducing and trade facilitating NTM estimates using results from the unconstrained estimation (allowing for external effects). Again results are summarized by HS

section. The first column of Table 2 provides the share of technical regulation NTM-ridden observations with positive AVEs (trade-reducing NTMs). This share varies across sections, from 43.9% (Prepared foodstuffs) to 100% (Pearls, precious metals...). For 18 out of 20 sections, the majority of NTMs are trade-reducing (with a share above 50%). In total, 61.2% of NTM-ridden lines at the HS6 level are negatively affected by technical regulation NTMs.

The last 2 columns of Table 2 show the mean AVE for trade-reducing technical regulation NTMs and that of trade-facilitating technical regulation NTMs by HS section. We previously noticed that these NTMs were more numerous on agricultural products. According to the second column of Table 2, the AVEs of trade-reducing NTMs on agricultural and food products are slightly higher than the ones obtained on most manufactured products. The average positive AVE for the whole sample is equal to 1.133. In the last column of Table 2, AVEs of trade-facilitating NTMs are nonpositive of course, and because of the non-negative price constraint, they are included in the interval $[-1;0]$. Interestingly, we observe that the magnitude of these AVEs is high in absolute value. The minimum in absolute value per section is equal to -0.801 (section 19 Arms, ammunition) and the maximum (-0.912) is reached for section 18 (Optical, photographic, medical instruments). The mean over all sections is -0.856. Conclusions remain valid at the HS 2-digit level (see Table A.2 of the Appendix).

**Table 2. AVEs of trade-reducing and trade-facilitating technical regulation NTMs,
by HS section**

HS section codes	HS section names	Share of trade-reducing in NTM-ridden observations	Mean AVE trade-reducing NTMs (AVE>0)	Mean AVE trade-facilitating NTMs (AVE≤0)
I	Live animals, animal products	0.464	1.213	-0.892
II	Vegetable products	0.515	1.070	-0.876
III	Fats and oils	0.554	1.269	-0.829
IV	Prepared foodstuffs, beverages, spirits, tobacco	0.439	1.210	-0.860
V	Minerals	0.646	1.259	-0.884
VI	Chemicals, allied industries	0.551	1.130	-0.844
VII	Plastics, rubber	0.644	1.138	-0.846
VIII	Hides, leather, furskins	0.618	1.181	-0.873
IX	Wood and wood articles	0.709	1.025	-0.826
X	Pulp of wood, paper, printing	0.631	1.138	-0.853
XI	Textiles, apparel	0.637	1.031	-0.875
XII	Footwear, headgear	0.594	1.014	-0.889
XIII	Stone, cement, ceramic articles, glass	0.748	1.190	-0.829
XIV	Pearls, precious metals and stones	1.000	0.732	--
XV	Base metals and articles	0.696	1.096	-0.816
XVI	Machinery, electrical and video equipment	0.735	1.175	-0.817
XVII	Vehicles, aircraft, vessels	0.618	1.037	-0.847
XVIII	Optical, photo., medical instr.	0.655	1.155	-0.912
XIX	Arms, ammunition	0.672	0.663	-0.801
XX	Miscellaneous (furniture, toys, others)	0.653	1.341	-0.882
	All sections	0.612	1.133	-0.856

Figures 2 and 3 provide further insights on the technical regulation NTM AVES. Figure 2 shows the scattered plot of AVEs at HS6 level, average over all countries and sorted by HS2 line (x-axis

numbered from 1 to 96 for 96 HS2 lines). Results at the HS 2-digit level are consistent with previous conclusions and some heterogeneity is also observable across HS2 sectors in the magnitude of the AVEs of trade reducing and facilitating NTMs. The plot shows the density of negative (and positive¹⁵) AVEs for most HS2 lines, and in particular for Fish and crustaceans (line 3), Inorganic and Organic chemicals (lines 28 and 29), and Iron and steel and Articles of iron and steel (lines 72 and 73), Nuclear reactors, Electrical machinery and equipment (lines 84 and 85), and Optical, photographic, measuring, precision and medical instruments (line 90). The plot also shows the presence of large positive outliers for many HS6 lines. Figure 3 shows the mean of the HS6 AVE averages by HS2 line when allowing for trade facilitating effects or not. All of the within-HS2 means are higher when constraining the estimation to exclude trade-facilitation effects. Some unconstrained means are negative in Lac, gums and resins (line 13), Preparations of meat and fish (line 16), Cocoa (line 18), Pharmaceutical products (line 30) and Fertilizers (line 31), suggesting again the presence of a number of trade-facilitating standard-like NTM regimes in sector like agri-food sectors and chemicals. To offset that, positive average AVEs also abound suggesting trade-reducing effects in various sectors most visibly in Preparations of cereals (line 19). For some HS 2-digit sectors, such as Live animals, Dairy products, Live trees, and Edible fruit and nuts, more than one quarter of the HS6 lines are subject to at least one technical regulation NTM in one importing country. By contrast, for a number of manufactured products, the share of HS6 lines impacted by a technical regulation NTM is lower to much lower. A strong exception is Pharmaceutical products (HS30) (frequency ratio of 37.9%). Interestingly, sectors included in Textiles and apparel (section XI) and Footwear and headgear (section XII) for which the competition between Northern and Southern countries has been historically contentious, are not subject to many standard-like NTMs.

To sum up, our results suggest the presence of both trade reducing and facilitating technical regulation NTMs, with substantial trade effects. Next, these AVEs of technical regulation NTMs are further used to calculate the TRI and MTRI.

¹⁵ The plot is truncated from above at AVE=1 for better clarity and excludes less than 0.18% of the AVE estimates.

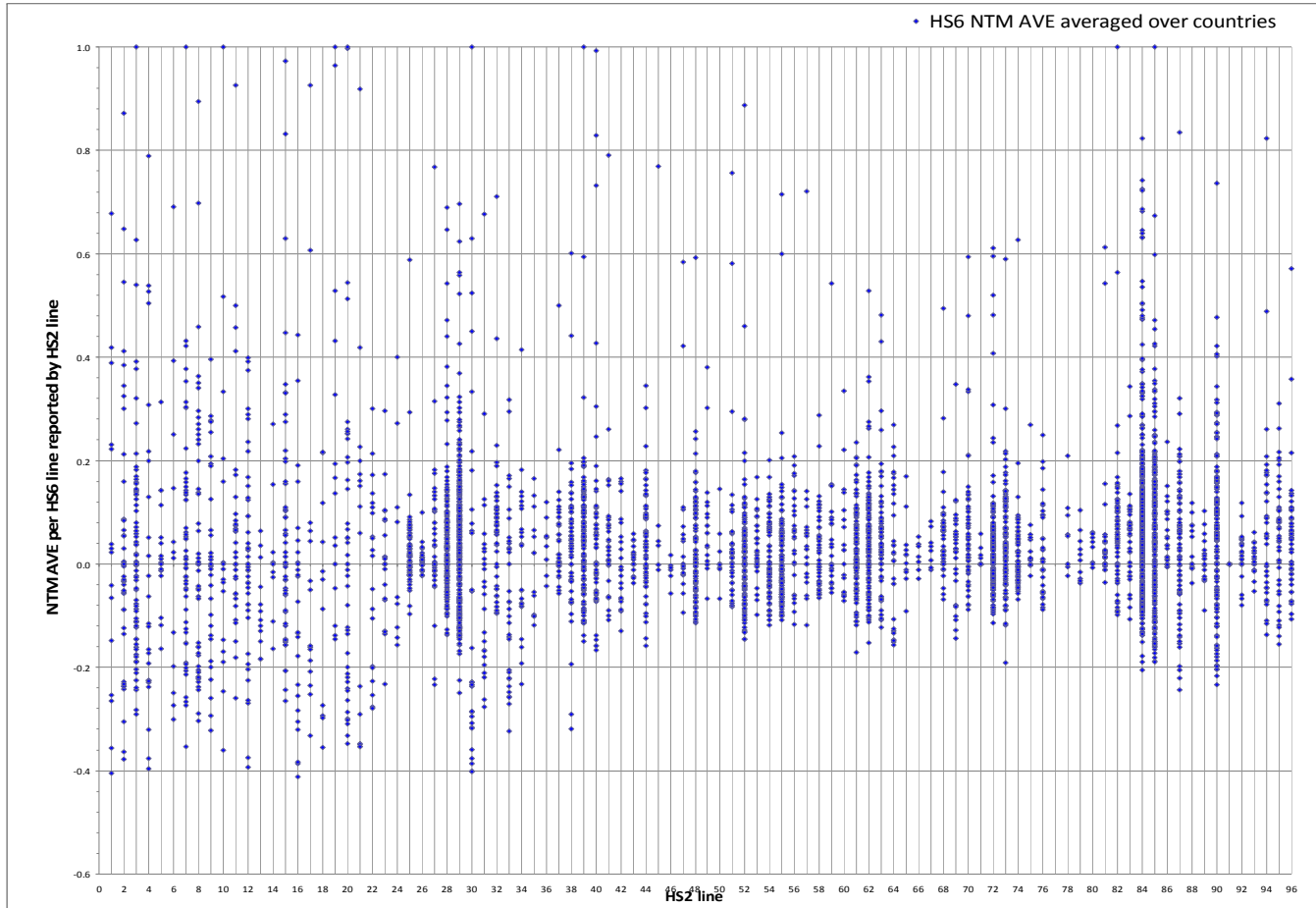


Figure 2. Scattered plot of HS6 level NTM AVEs averaged over countries and shown by HS2 line

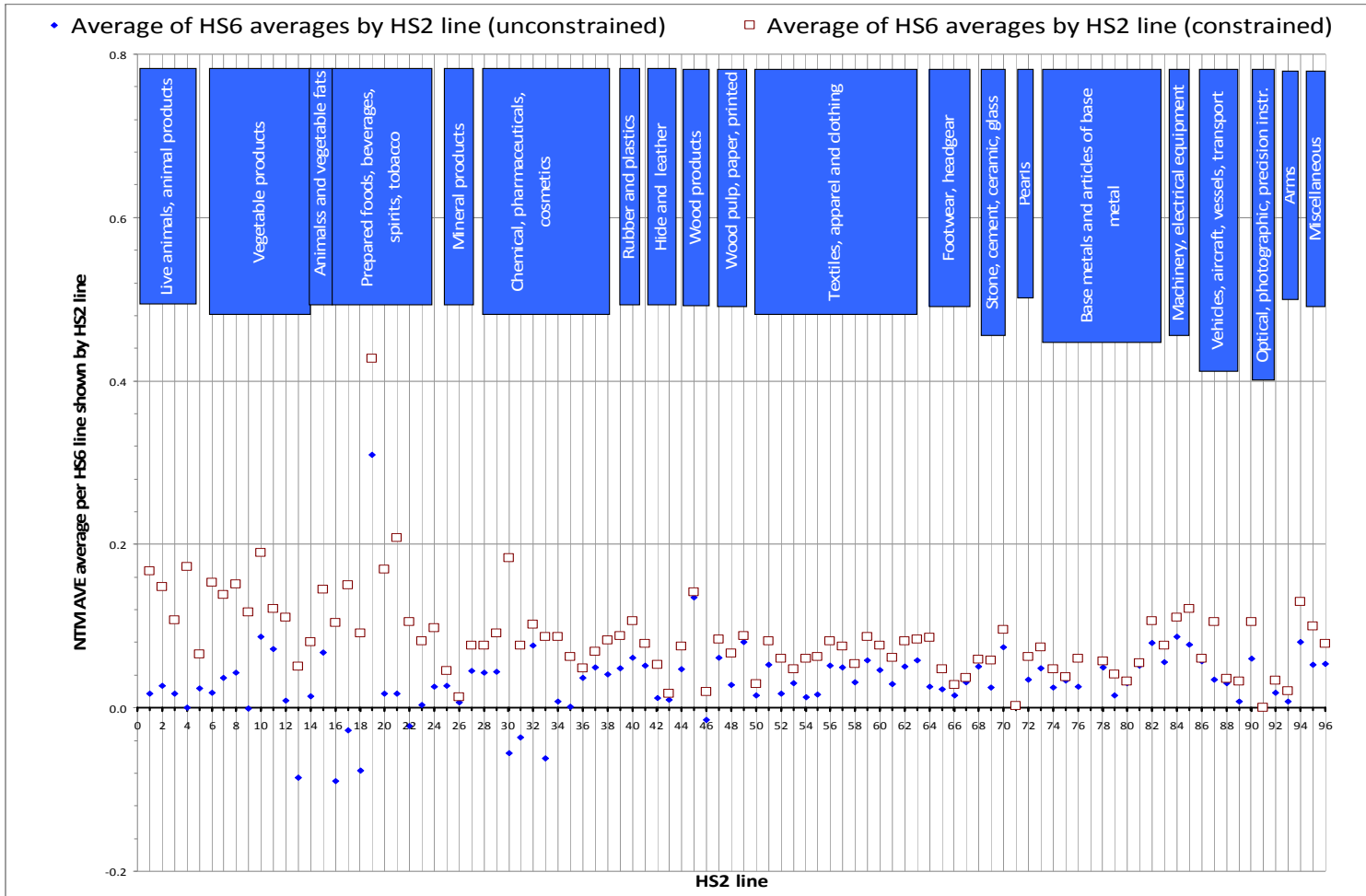


Figure 3. Mean and median (by HS2) of HS6 NTM AVEs average

4.2. Trade restrictiveness indices

Table 3 reports summary figures of the results for country-level MTRIs, TRIs and changes in TRIs. Three calculations are performed based on (i) tariffs only, (ii) overall protection using AVEs from the constrained estimation, and (iii) overall protection using unconstrained AVEs. The latter two sets of measures are also summarized for all AVE estimates and for the subset of significant AVE estimates based on the bootstrap standard errors. The summary statistics are presented for all 93 countries, OECD countries, Least Developed Countries (LDCs), and then BRIC (Brazil, Russia, India and China) countries.

The tariff only MTRI and TRI (1st and 6th columns in Table 3) represent the uniform tariff that would provide the same level of imports (MTRI) and welfare (TRI) as the initial tariff structure. OECD countries where in most cases except Japan and South Korea tariffs have been significantly reduced, exhibit smaller tariff-MTRIs than the 93-country averages, LDCs' and especially the BRICs' averages. According to detailed country results reported in Table A.3 of the Appendix, India has the highest tariff-MTRI (0.257) among the 93 countries; Brunei and South Korea have the highest tariff-TRI at or above 0.5. Hong-Kong and Singapore have zero tariff indices as they do not impose border tariffs.

Columns (2) and (7) show the MTRI and TRI estimates including all distortions based on the AVEs from the estimation constraining NTMs to be trade reducing. As expected, MTRIs and TRIs exhibit larger values in columns (2) and (7) than those obtained using AVEs from the unconstrained estimation (see columns (4) and (9)). For example for the 93-country summary, the median and mean values of the MTRIs are respectively 0.117 and 0.158 with constrained estimates and only 0.048 and 0.057 with unconstrained estimates. Similarly, for the TRI the median and mean values are 0.293 and 0.325 (constrained estimation) versus 0.218 and 0.256 (unconstrained estimation). In other words, for all countries included in our sample, the MTRIs based on overall protection (tariffs, production subsidies, and NTMs) and allowing for negative AVEs are equal or smaller than the MTRIs based on overall protection computed with the

constrained AVEs. This last result suggests that some technical regulation NTM regimes have trade facilitating effects for most countries. Finally, regardless of the estimation method, when comparing results using all AVE estimates or only the significant ones based on the bootstrap standard errors, one notes with the latter that ranges are reduced for most indices and Country groupings.

Countries' groupings also highlight interesting patterns. The OECD group exhibits negative MTRI values with a small mean (0.036). The LDC group shows all positive MTRIs. We also note that intuitively, many countries with low tariff-MTRIs exhibit negative total MTRIs because small tariffs do not counterbalance negative NTM AVEs. Lastly, using more disaggregated results by country (see Table A.3 of the Appendix), we note that only 28 over 93 countries have MTRI values for overall protection and based on unconstrained estimates are higher than the values based on tariffs only. In addition, as suggested by Figure 4, MTRI for tariffs only and MTRIs for all distortions show a strong downward pattern when income per capita increases. From Figure 4 it is clear that MTRIs inclusive of all distortions tend to be lower than the MTRI for tariffs only, strongly suggesting that standard-like NTMs facilitate can trade.

The analysis of the TRIs shows 24 countries with total TRIs based on unconstrained estimates smaller than the tariff-only TRI. These results show that positing protectionism of technical measure NTMs strongly biases the evaluation of the restrictiveness of these NTM trade policies. As previously mentioned, if equation (4) provides a negative dT (cf. supra), then the TRI level T cannot be computed using (5). The last columns of Tables 3 report the change in TRI, dT , i.e., the change in the index equivalent to the welfare impact of the policy interventions. Country-level results indicate that for 17 over 93 countries, the change in TRI is negative (Table A.3 of the Appendix). Furthermore, for 25 over 93 countries, change in TRI values are smaller than the ones obtained when tariffs only are included in the computation (column (7) of Table A.3). These two last results highlight that some technical regulation NTMs can have positive welfare effects. Not surprisingly, many OECD countries exhibit negative dTRIs. This result is consistent with Disdier

et al. (2008)'s results showing intra-OECD agri-food trade being enhanced by NTM regimes. Several LDC countries also exhibit negative dTRIs and these can be rationalized by opportunities created with the agri-food trade integration and policy reforms. We have in mind the integration of LDCs in European trade following a sequence of structural adjustment policies that removed many protectionist NTMs, expanded preferential trade agreements and attempted to upgrade quality of goods. The latter induced upgrades of SPS regulations and improved food safety in countries like Côte d'Ivoire among others (FAO, 2003; Colen et al., 2012; and Maertens et al., 2012).

Table 3. Trade restrictiveness indices, summary statistics

Indices	MTRI (T^{merc})	T^{merc}	T^{mccr}	T^{merc}	T^{merc}	TRI (T)	T	T	T	T	TRI change (dT)	dT	dT	dT
Protection	tariffs	overall protection				tariffs	overall protection				overall protection			
Estimation		constrained ^b		unconstrained ^a			constrained ^b		unconstrained ^a		constrained ^b		unconstrained ^a	
Estimates	all	all	signif.	all	signif.	all	All	signif.	all	signif.	all	signif.	all	signif.
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)
All 93 countries														
Minimum	0.000	0.004	0.002	-0.360	-0.074	0.000	0.046	0.043	0.046	0.045	0.002	0.002	-0.266	-0.077
Maximum	0.257	0.642	0.553	0.279	0.257	0.585	0.894	0.855	0.842	0.595	0.800	0.731	0.708	0.354
Mean	0.081	0.158	0.140	0.057	0.073	0.142	0.325	0.279	0.256	0.185	0.144	0.114	0.064	0.040
Median	0.072	0.117	0.112	0.048	0.066	0.121	0.293	0.221	0.218	0.139	0.086	0.049	0.039	0.016
Std. dev	0.056	0.151	0.131	0.083	0.064	0.098	0.198	0.191	0.157	0.134	0.181	0.153	0.127	0.077
OECD countries														
Minimum	0.008	0.009	0.009	-0.106	-0.063	0.042	0.050	0.048	0.050	0.045	0.002	0.002	-0.103	-0.077
Maximum	0.153	0.387	0.350	0.214	0.133	0.510	0.595	0.566	0.515	0.509	0.354	0.321	0.265	0.259
Mean	0.041	0.070	0.061	0.036	0.035	0.111	0.270	0.191	0.234	0.127	0.088	0.056	0.054	0.019
Median	0.028	0.041	0.035	0.030	0.022	0.069	0.272	0.161	0.216	0.093	0.074	0.026	0.039	0.005
Std. dev	0.036	0.079	0.072	0.050	0.037	0.102	0.125	0.140	0.120	0.101	0.077	0.077	0.078	0.051
LDCs														
Minimum	0.029	0.029	0.029	0.007	0.029	0.046	0.046	0.046	0.046	0.046	0.002	0.002	0.002	-0.003
Maximum	0.174	0.598	0.508	0.172	0.236	0.220	0.773	0.713	0.520	0.443	0.598	0.508	0.270	0.196
Mean	0.103	0.193	0.177	0.100	0.108	0.131	0.276	0.262	0.195	0.172	0.126	0.111	0.053	0.038
Median	0.092	0.136	0.136	0.092	0.094	0.116	0.208	0.205	0.181	0.127	0.043	0.042	0.033	0.016
Std. dev	0.043	0.180	0.150	0.052	0.056	0.054	0.234	0.216	0.130	0.117	0.202	0.175	0.076	0.057
BRICs														
Minimum	0.103	0.233	0.216	0.033	0.071	0.126	0.298	0.298	0.180	0.165	0.089	0.089	0.033	0.027
Maximum	0.257	0.292	0.257	0.257	0.257	0.298	0.499	0.471	0.298	0.298	0.249	0.222	0.089	0.089
Mean	0.151	0.261	0.242	0.107	0.142	0.190	0.417	0.399	0.249	0.231	0.179	0.163	0.064	0.057
Median	0.123	0.260	0.247	0.069	0.120	0.168	0.435	0.413	0.260	0.231	0.190	0.171	0.068	0.056
Std. dev	0.072	0.024	0.019	0.102	0.081	0.081	0.088	0.076	0.054	0.067	0.069	0.058	0.026	0.031

a: Unconstrained estimation means that impact of NTMs on trade is not restricted in the econometric estimation. b: Constrained estimation means that NTMs are constrained to have a non positive impact on trade in the estimation. OECD: all OECD members included in our sample. BRICs: Brazil, Russia, India and China. LDCs: Burkina Faso, Bangladesh, Ethiopia, Madagascar, Mali, Malawi, Rwanda, Sudan, Senegal, Uganda, Zambia.

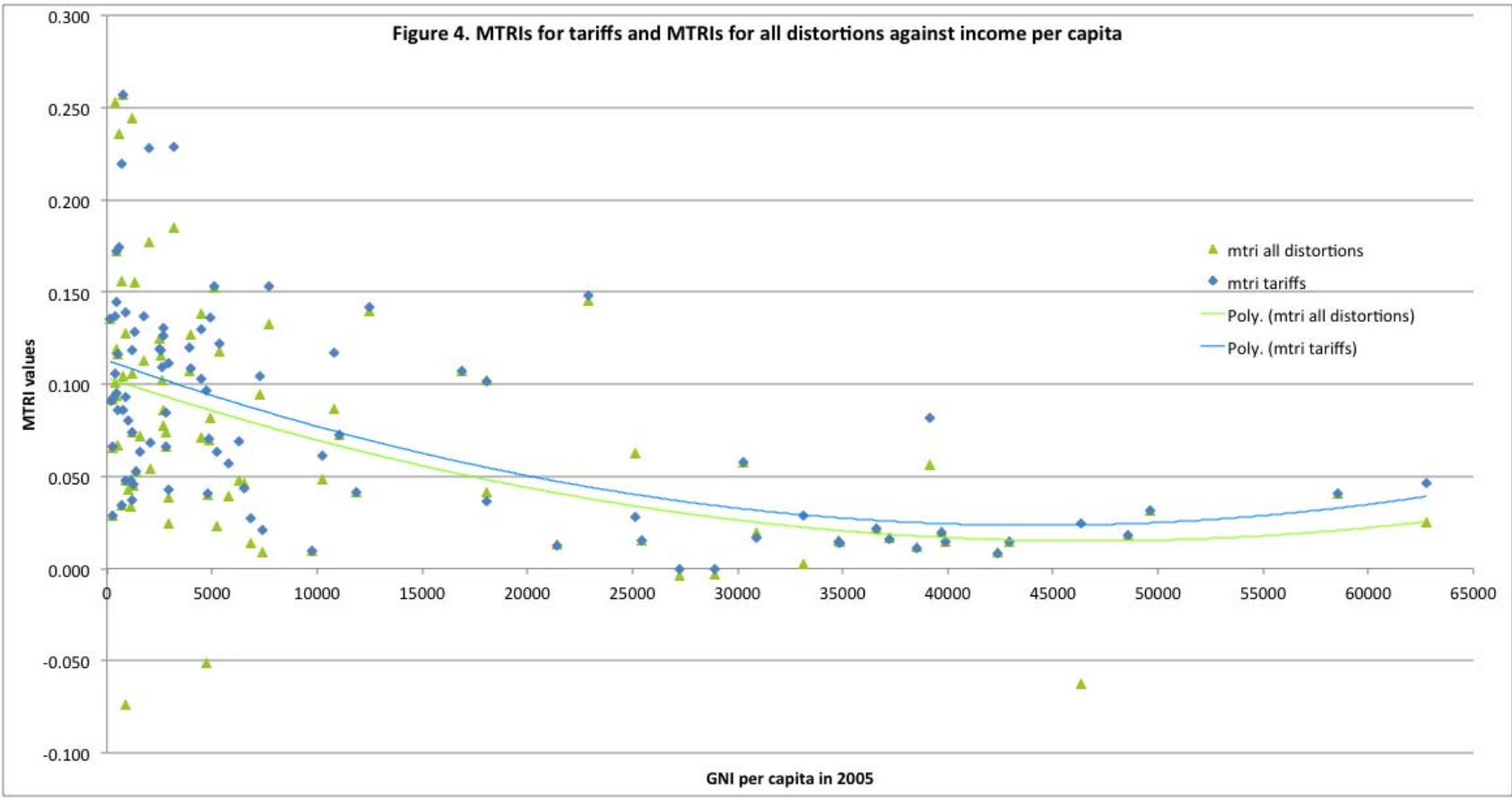


Figure 4. MTRIs for tariffs and MTRIs for all distortions against income par capita

5. Conclusion

We extend the TRI approach to a small distorted open economy to account for market imperfections (externalities, asymmetric information) and NTM domestic regulations addressing them. Up to date, the presence of externalities and potential anti-protectionist effects of standard-like

NTMs has been ignored in TRI application. Allowing for such occurrence, we derive the AVEs of NTMs, as well as the TRIs and MTRIs equivalent to all policy interventions (tariffs, NTMs and production subsidies). We show that in general the impact of NTMs on import demand is ambiguous depending on the relative strength of the import-facilitating effects of NTMs via a shift in import demand, and the protective effect of the same NTMs at the border. We then apply the approach to the UNCTAD-Comtrade database built by Kee et al. (2009). In our sample, 12% of HS6 lines are affected by technical regulation NTMs and about 39% of these (4.7% of all HS6 lines) show negative AVEs of technical regulation NTMs. The MTRI and TRI results show the sizeable changes in estimated aggregate trade and welfare effects of existing trade policies. Policy recommendations on the impacts of NTMs will be biased by overstating their trade reducing and welfare decreasing effects.

Although we show it is possible to rationalize and econometrically identify trade-facilitating effects of NTMs mitigating external effects and other market imperfections or having anti-protectionist effects on domestic suppliers, we do so using relatively simple NTM proxies and aggregate trade flows rather than bilateral ones. It would be interesting to refine these results and use more detailed NTM measures and bilateral trade data, and focus on a subset of sectors for which we identify negative NTM AVEs. Nevertheless our results corroborate the trade-facilitating effects found in the literature for some products and countries (e.g. Disdier et al., 2008; Moenius, 2004). The value added of our analysis is to formalize the possibility of anti-protectionist effects or external effects and their mitigation through regulations affecting quality of products and identify their effects on trade restrictiveness. Our analysis also extends the

applicability of the TRI framework to more plausible market conditions and lets the data reveal unconstrained patterns.

References

- Anderson, J.E., G.J. Bannister, and P. Neary, 1995. "Domestic Distortions and International Trade," *International Economic Review* 36(1): 139-157.
- Anderson, J. and P. Neary, 1992. "Trade reforms with quotas, partial rent retention and tariffs," *Econometrica* 60(1): 57-76.
- Anderson, J. and P. Neary, 1994. "Measuring the restrictiveness of trade policy," *World Bank Economic Review* 8(2): 151-169.
- Anderson, J. and P. Neary, 1996. "A new approach to evaluating trade policy," *Review of Economic Studies* 63(1): 107-125.
- Anderson, J. and P. Neary, 2003. "The mercantilist index of trade policy," *International Economic Review* 44(2): 627-649.
- Anderson, J. and P. Neary, 2005. *Measuring the Restrictiveness of Trade Policy*, Boston: MIT Press.
- Beghin, J.C., J.C. Bureau, and S.J. Park, 2003. "Food Security and Agricultural Protection in South Korea," *American Journal of Agricultural Economics* 85(3): 618-632.
- Beghin, J.C., D. Roland-Holst, and D. van der Mensbrugge, 1997. "Trade and Environment Linkages. Piecemeal Reform and Optimal Intervention," *Canadian Journal of Economics* 30(2): 442-455.
- Blind, K., A. Mangelsdorf, and J.S. Wilson, 2013. "Mutual Recognition of Accreditation: Does it Matter to Trade? Evidence from the Food, Beverage, and Tobacco Industry," chapter 12 in J.C. Beghin (ed.) *Nontariff Measures with Market Imperfections: Trade and Welfare Implications (Frontiers of Economics and Globalization, Volume 12)*, Emerald Group Publishing Limited, pp. 291-310.

- Bratt, M., 2012. "Estimating the Bilateral Impact of NTMs," Manuscript, University of Geneva.
- Breaux, M., Y. Cabral, M.J. Ferrantino, and J.E. Signoret, 2013, "Quality-Adjusted Handicraft Estimates of NTM Price Gaps," Manuscript, U.S. International Trade Commission.
- Cadot, O. and J. Gourdon, 2012. "Assessing the price-raising effect of non-tariff measures in Africa," Working Paper 2012-16, CEPII, Paris.
- Carrère, C. and J. de Melo, 2011. "Notes on Detecting the Effects of Non-Tariff Measures," *Journal of Economic Integration* 26(1): 136-168.
- Chau, N.H., R. Färe, and S. Grosskopf, 2007. "Trade Restrictiveness and Pollution," WP 2007-15, Department of Applied Economics and Management, Cornell University, Ithaca, New York.
- Colen, L., M. Maertens, and J. Swinnen, 2012. "Private Standards, Trade and Poverty: GlobalGAP and Horticultural Employment in Senegal," *The World Economy* 35(8): 1073-1088.
- Copeland, B.R., 1994. "International Trade and the Environment: Policy Reform in a Polluted Small Open Economy," *Journal of Environmental Economics and Management* 26(1): 44-65.
- CPSC, U.S. Consumer Product Safety Commission, 2008. "Import Safety Strategy," Manuscript, Washington D.C.
- Disdier, A.-C., L. Fontagné, and M. Mimouni, 2008. "The Impact of Regulations on Agricultural Trade: Evidence from the SPS and TBT Agreements," *American Journal of Agricultural Economics* 90(2): 336-350.
- Disdier, A.-C., and S. Marette, 2010. "The Combination of Gravity and Welfare Approaches for Evaluating Non-Tariff Measures," *American Journal of Agricultural Economics* 92(3): 713-726.
- FAO, 2003. *WTO Agreement on Agriculture: The Implementation Experience - Developing Country Case Studies*. Commodity Policy and Projections Service Commodities and Trade Division FAO, Rome, 2003.

- Feenstra, R.C., 1995. "Estimating the effects of trade policy," in G. Grossman and K. Rogoff (eds.), *Handbook of International Economics*, vol. 3, Elsevier, Amsterdam.
- Fisher, R. and P. Serra, 2000. "Standards and protection," *Journal of International Economics* 52(2): 377-400.
- Halvorsen, R. and R. Palmquist, 1980. "The Interpretation of Dummy Variables in Semilogarithmic Equations," *American Economic Review* 70(3): 474-475.
- Hoekman, B. and A. Nicita, 2011. "Trade Policy, Trade Costs, and Developing Country Trade," *World Development* 39(12): 2069-2079.
- Jaffee, S.M., and S. Henson, 2005. "Agro-food exports from developing countries: the challenges posed by standards," in M.A. Aksoy and J.C. Beghin (Eds.), *Global agricultural trade and developing countries*, World Bank Publications: 91-114.
- Jouanjean, M.A., 2012. "Standards, reputation, and trade: evidence from US horticultural import refusals," *World Trade Review* 11(03): 438-461.
- Kee, H.L., A. Nicita, and M. Olarreaga, 2008. "Import Demand Elasticities and Trade Distortions," *Review of Economics and Statistics* 90(4): 666-682.
- Kee, H.L., A. Nicita, and M. Olarreaga, 2009. "Estimating Trade Restrictiveness Indices," *The Economic Journal* 119: 172-199.
- Lejarraga, I., B. Shepherd, and F. van Tongeren, 2013. "Transparency in Nontariff Measures: Effects on Agricultural Trade," chapter 4 in J.C. Beghin (ed.) *Nontariff Measures with Market Imperfections: Trade and Welfare Implications (Frontiers of Economics and Globalization, Volume 12)*, Emerald Group Publishing Limited, pp. 99-125.
- Li, Y., and J.C. Beghin, 2012. "A Meta-Analysis of Estimates of the Impact of Technical Barriers to Trade," *Journal of Policy Modeling* 34(3): 497-511.
- Lipton, E. and D. Barboza, 2007. "As More Toys Are Recalled, Trail Ends in China," *The New York Times*, Web Edition, June 20th.
- Lloyd, P. and D. MacLaren, 2008. "An Estimated Trade Restrictiveness Index of the Level of

- Protection in Australian Manufacturing,” *Australian Economic Review* 41(3): 250-259.
- Lloyd, P. and D. MacLaren, 2010. “Partial- and General-Equilibrium Measures of Trade Restrictiveness,” *Review of International Economics*, 18(5), 1044-1057.
- Maertens, M., B. Minten, and J. Swinnen, 2012. “Modern Food Supply Chains and Development: Evidence from Horticulture Export Sectors in Sub-Saharan Africa,” *Development Policy Review* 30(4): 473-497.
- McDermott, C. and B. Cashore, 2009. “Forestry Driver, Mapping Project - Global and US Trade Report,” Yale University, School of Forestry & Environmental Studies, GISF Research Report 012.
- Moenius, J., 2004. “Information versus Product Adaptation: The Role of Standards in Trade,” Northwestern University, Kellogg School of Management, International Business and Markets Research Center Working Paper.
- Van Tongeren, F., J.C. B, and S. Marette, 2009. “A Cost-Benefit Framework for the Assessment of Non-Tariff Measures in Agro-Food Trade,” OECD Food, Agriculture and Fisheries Working Papers, No. 21, OECD Publishing.

Appendix

Table A.1. Frequency ratios and AVEs of NTMs, by HS 2-digit sector

HS sections	HS2 codes	HS2 names	Simple freq. ratio of NTMs	AVE of NTMs all HS6 lines (mean)		AVE of NTMs if NTM=1 (mean)	
				Unconstr. estimation*	Constrained estimation [#]	Unconstr. estimation*	Constrained estimation [#]
I	1	Live animals	0.262	0.017	0.167	0.066	0.638
	2	Meat & edible meat offal	0.219	0.027	0.148	0.123	0.674
	3	Fish and crustaceans	0.180	0.017	0.107	0.097	0.596
	4	Dairy products, eggs	0.313	0.000	0.173	0.000	0.552
	5	Products of animal origin	0.112	0.024	0.066	0.218	0.592
II	6	Live trees & other plants, bulbs, roots	0.304	0.019	0.153	0.061	0.503
	7	Edible vegetables	0.234	0.037	0.138	0.157	0.590
	8	Edible fruit and nuts	0.265	0.043	0.151	0.161	0.572
	9	Coffee, tea, maté	0.224	-0.001	0.117	-0.003	0.521
	10	Cereals	0.223	0.087	0.190	0.392	0.852
	11	Products of the milling industry	0.191	0.072	0.121	0.376	0.633
	12	Oil seeds & oleaginous fruits	0.199	0.008	0.110	0.042	0.552
	13	Lac, gums & resins	0.206	-0.086	0.050	-0.418	0.244
	14	Vegetable plaiting materials	0.108	0.014	0.080	0.129	0.741
III	15	Animal or vegetable fats and oils	0.202	0.067	0.145	0.333	0.717
IV	16	Preparations of meat, of fish	0.309	-0.090	0.105	-0.290	0.339
	17	Sugars	0.278	-0.027	0.150	-0.097	0.540
	18	Cocoa	0.250	-0.077	0.092	-0.309	0.366
	19	Preparations of cereals, flour, starch or milk	0.385	0.310	0.427	0.805	1.110
	20	Preparations of vegetables, fruit, nuts	0.274	0.018	0.170	0.065	0.619
	21	Miscellaneous edible preparations	0.317	0.018	0.208	0.056	0.658
	22	Beverages, spirits and vinegar	0.204	-0.023	0.105	-0.111	0.514
	23	Residues and waste from the food industries	0.120	0.003	0.082	0.026	0.681
	24	Tobacco	0.193	0.026	0.098	0.137	0.508
	V	25	Salt	0.053	0.027	0.045	0.511
26		Ores, slag and ash	0.023	0.007	0.013	0.307	0.585
27		Mineral fuels, mineral oils	0.085	0.045	0.076	0.531	0.896
VI	28	Inorganic chemicals	0.093	0.043	0.076	0.465	0.814
	29	Organic chemicals	0.130	0.044	0.091	0.339	0.705
	30	Pharmaceutical products	0.379	-0.056	0.184	-0.147	0.485
	31	Fertilizers	0.199	-0.036	0.076	-0.181	0.383
	32	Tanning or dyeing extracts	0.126	0.076	0.102	0.602	0.813
	33	Essential oils and resinoids	0.229	-0.062	0.087	-0.271	0.382
	34	Soaps	0.171	0.008	0.087	0.047	0.510
	35	Albuminoidal substances	0.149	0.002	0.062	0.012	0.417
	36	Explosives	0.078	0.036	0.048	0.464	0.613
	37	Photographic or cinematographic goods	0.075	0.050	0.069	0.666	0.920
VII	38	Miscellaneous chemical products	0.119	0.040	0.082	0.340	0.692
	39	Plastics and articles	0.122	0.048	0.088	0.392	0.715
VIII	40	Rubber and articles	0.119	0.061	0.106	0.511	0.890
	41	Raw hides and skins	0.077	0.051	0.078	0.668	1.017
VIII	42	Leather	0.097	0.012	0.053	0.119	0.549
	43	Fur skins and artificial fur	0.036	0.010	0.017	0.270	0.480
IX	44	Wood and articles of wood	0.110	0.048	0.075	0.433	0.679

	45	Cork and articles	0.074	0.135	0.141	1.831	1.915
	46	Straw	0.081	-0.014	0.020	-0.177	0.246
X	47	Pulp of wood	0.058	0.061	0.084	1.062	1.457
	48	Paper	0.106	0.028	0.066	0.262	0.627
	49	Printed books, newspapers	0.075	0.080	0.088	1.065	1.166
XI	50	Silk	0.041	0.015	0.029	0.366	0.702
	51	Wool	0.079	0.053	0.081	0.665	1.025
	52	Cotton	0.096	0.017	0.061	0.182	0.635
	53	Other vegetable textile fibres	0.071	0.030	0.047	0.423	0.665
	54	Man-made filaments	0.118	0.013	0.060	0.107	0.506
	55	Man-made staple fibres	0.105	0.017	0.062	0.160	0.593
	56	Wadding	0.115	0.051	0.082	0.447	0.711
	57	Carpets	0.096	0.050	0.075	0.518	0.782
	58	Special woven fabrics	0.081	0.032	0.054	0.395	0.666
	59	Impregnated, coated, covered, lamin. textile fabrics	0.095	0.058	0.087	0.607	0.918
	60	Knitted or crocheted fabrics	0.087	0.046	0.076	0.529	0.878
	61	Apparel & clothing accessories, knitted/ crocheted	0.090	0.029	0.061	0.327	0.681
	62	Apparel & clothing access., not knitted/ crocheted	0.109	0.051	0.082	0.468	0.755
	63	Other made-up textile articles	0.094	0.058	0.084	0.611	0.887
XII	64	Footwear	0.149	0.026	0.086	0.176	0.579
	65	Headgear	0.055	0.022	0.048	0.412	0.876
	66	Umbrellas	0.052	0.015	0.028	0.286	0.535
	67	Feathers	0.045	0.031	0.036	0.697	0.805
XIII	68	Stone articles	0.058	0.051	0.059	0.875	1.018
	69	Ceramic products	0.099	0.024	0.058	0.247	0.586
	70	Glass articles	0.092	0.074	0.095	0.804	1.037
XIV	71	Pearls, precious stones and metals	0.003	0.002	0.002	0.732	0.732
XV	72	Iron & steel	0.084	0.034	0.062	0.408	0.746
	73	Articles of iron or steel	0.110	0.048	0.075	0.441	0.679
	74	Copper	0.064	0.025	0.047	0.386	0.739
	75	Nickel	0.026	0.034	0.038	1.300	1.443
	76	Aluminum	0.099	0.026	0.060	0.259	0.605
	78	Lead	0.031	0.050	0.057	1.605	1.841
	79	Zinc	0.057	0.015	0.041	0.269	0.711
	80	Tin	0.041	0.031	0.032	0.737	0.785
	81	Other base metals	0.022	0.052	0.055	2.327	2.461
	82	Tools	0.110	0.079	0.106	0.720	0.962
	83	Miscellaneous articles of base metal	0.095	0.056	0.077	0.592	0.810
XVI	84	Nuclear reactors	0.118	0.087	0.111	0.736	0.940
	85	Electrical machinery & equipment	0.150	0.077	0.121	0.516	0.806
XVII	86	Railway	0.057	0.057	0.060	0.994	1.053
	87	Vehicles	0.150	0.034	0.105	0.230	0.697
	88	Aircraft	0.045	0.030	0.036	0.667	0.799
	89	Ships, boats	0.052	0.008	0.032	0.149	0.613
XVIII	90	Optical, photog., measuring, prec., medical instr.	0.136	0.060	0.106	0.443	0.777
	91	Clocks and watches	0.000	0.000	0.000	0.000	0.000
	92	Musical instruments	0.045	0.018	0.033	0.400	0.737
XIX	93	Arms and ammunitions	0.044	0.008	0.021	0.182	0.474
XX	94	Furniture	0.114	0.081	0.129	0.712	1.136
	95	Toys	0.127	0.053	0.100	0.419	0.788
	96	Miscellaneous manufactured articles	0.088	0.054	0.078	0.618	0.890

*Unconstrained estimation means that impact of NTMs on trade is not restricted in the econometric estimation.

#Constrained estimation means that NTMs are constrained to have a non positive impact on trade in the estimation.

Table A.2. AVEs of trade-reducing and trade-facilitating NTMs, by HS 2-digit sector

HS2 codes	HS2 names	Share of trade-reducing in NTM-ridden observations	Mean AVE trade-reducing NTMs (AVE>0)	Mean AVE trade-facilitating NTMs (AVE≤0)
01	Live animals	0.408	1.495	-0.919
02	Meat & edible meat offal	0.446	1.394	-0.899
03	Fish and crustaceans	0.504	1.071	-0.893
04	Dairy products, eggs	0.408	1.267	-0.875
05	Products of animal origin	0.616	0.888	-0.858
06	Live trees & other plants, bulbs, roots	0.525	0.903	-0.868
07	Edible vegetables	0.537	1.034	-0.862
08	Edible fruit and nuts	0.529	1.084	-0.878
09	Coffee, tea, maté	0.473	0.994	-0.899
10	Cereals	0.542	1.533	-0.956
11	Products of the milling industry	0.648	1.035	-0.834
12	Oil seeds & oleaginous fruits	0.467	1.119	-0.900
13	Lac, gums & resins	0.267	0.597	-0.788
14	Vegetable plaiting materials	0.487	1.263	-0.948
15	Animal or vegetable fats and oils	0.554	1.269	-0.829
16	Preparations of meat, of fish	0.329	0.866	-0.858
17	Sugars	0.344	1.470	-0.921
18	Cocoa	0.322	1.012	-0.936
19	Preparations of cereals, flour, starch or milk	0.641	1.557	-0.539
20	Preparations of vegetables, fruit, nuts	0.454	1.172	-0.856
21	Miscellaneous edible preparations	0.424	1.384	-0.923
22	Beverages, spirits and vinegar	0.414	1.079	-0.952
23	Residues and waste from the food industries	0.518	0.878	-0.892
24	Tobacco	0.503	1.055	-0.795
25	Salt	0.674	1.188	-0.890
26	Ores, slag and ash	0.712	0.793	-0.893
27	Mineral fuels, mineral oils	0.596	1.483	-0.878
28	Inorganic chemicals	0.629	1.226	-0.827
29	Organic chemicals	0.594	1.156	-0.859
30	Pharmaceutical products	0.344	1.211	-0.858
31	Fertilizers	0.379	0.937	-0.862
32	Tanning or dyeing extracts	0.732	1.100	-0.757
33	Essential oils and resinoids	0.299	1.032	-0.828
34	Soaps	0.492	0.933	-0.809
35	Albuminoidal substances	0.577	0.666	-0.882
36	Explosives	0.768	0.861	-0.849
37	Photographic or cinematographic goods	0.738	1.197	-0.826
38	Miscellaneous chemical products	0.626	1.055	-0.856
39	Plastics and articles	0.659	1.025	-0.833
40	Rubber and articles	0.616	1.372	-0.869
41	Raw hides and skins	0.656	1.483	-0.885
42	Leather	0.529	0.983	-0.851
43	Fur skins and artificial fur	0.784	0.609	-0.964
44	Wood and articles of wood	0.725	0.924	-0.863
45	Cork and articles	0.795	2.507	-0.799
46	Straw	0.381	0.514	-0.603
47	Pulp of wood	0.600	2.381	-0.917
48	Paper	0.603	0.989	-0.843

49	Printed books, newspapers	0.884	1.334	-0.973
50	Silk	0.647	1.081	-0.943
51	Wool	0.622	1.616	-0.903
52	Cotton	0.537	1.098	-0.879
53	Other vegetable textile fibres	0.761	0.859	-0.968
54	Man-made filaments	0.602	0.749	-0.865
55	Man-made staple fibres	0.572	0.929	-0.867
56	Wadding	0.739	0.910	-0.866
57	Carpets	0.701	1.080	-0.798
58	Special woven fabrics	0.665	1.076	-0.962
59	Impregnated, coated, covered or laminated textile fabrics	0.662	1.302	-0.753
60	Knitted or crocheted fabrics	0.607	1.465	-0.918
61	Articles of apparel & clothing accessories, knitted/ crocheted	0.621	1.058	-0.871
62	Art. of apparel & clothing accessories, not knitted/ crocheted	0.732	0.955	-0.863
63	Other made-up textile articles	0.718	1.208	-0.905
64	Footwear	0.563	1.002	-0.886
65	Headgear	0.558	1.495	-0.953
66	Umbrellas	0.719	0.682	-0.726
67	Feathers	0.903	0.879	-1.000
68	Stone articles	0.813	1.245	-0.741
69	Ceramic products	0.635	0.880	-0.855
70	Glass articles	0.771	1.293	-0.848
71	Pearls, precious stones and metals	1.000	0.732	-
72	Iron & steel	0.629	1.124	-0.806
73	Articles of iron or steel	0.747	0.866	-0.816
74	Copper	0.614	1.159	-0.843
75	Nickel	0.833	1.727	-0.837
76	Aluminum	0.598	0.989	-0.828
78	Lead	0.815	2.194	-0.988
79	Zinc	0.608	1.087	-1.000
80	Tin	0.931	0.834	-0.574
81	Other base metals	0.868	2.823	-0.922
82	Tools	0.742	1.241	-0.780
83	Miscellaneous articles of base metal	0.770	1.013	-0.819
84	Nuclear reactors	0.766	1.212	-0.819
85	Electrical machinery & equipment	0.690	1.115	-0.815
86	Railway	0.942	1.112	-0.910
87	Vehicles	0.573	1.024	-0.838
88	Aircraft	0.814	1.015	-0.848
89	Ships, boats	0.553	1.036	-0.947
90	Optical, photographic, measuring, precision, medical instr.	0.654	1.159	-0.911
91	Clocks and watches	-	-	-
92	Musical instruments	0.663	1.077	-0.931
93	Arms and ammunitions	0.672	0.663	-0.801
94	Furniture	0.593	1.800	-0.871
95	Toys	0.644	1.151	-0.904
96	Miscellaneous manufactured articles	0.723	1.186	-0.863

Table A.3. Trade restrictiveness indices, by country

Country	T^{merc}	T^{merc}	T^{merc}	T	T	T	dT	dT	dT
	Tariffs	Overall protection		Tariffs	Overall protection		Tariffs	Overall protection	
		Constrained estimation [#]	Unconstr. estimation ^{*,1}		Constrained estimation [#]	Unconstr. estimation [*]		Constrained estimation [#]	Unconstr. estimation [*]
Albania	0.118	0.127	0.114	0.135	0.161	0.122	0.018	0.026	0.015
Argentina	0.130	0.178	0.121	0.142	0.324	0.265	0.020	0.105	0.070
Australia [◇]	0.058	0.149	0.056	0.097	0.314	0.150	0.009	0.098	0.022
Austria [◇]	0.016	0.026	0.023	0.055	0.407	0.236	0.003	0.166	0.055
Belgium [◇]	0.021	0.033	0.031	0.068	0.328	0.272	0.005	0.108	0.074
Burkina Faso [◆]	0.106	0.163	0.143	0.121	0.292	0.267	0.015	0.085	0.071
Bangladesh [◆]	0.172	0.172	0.172	0.220	0.220	0.220	0.049	0.049	0.049
Belarus	0.085	0.168	0.084	0.106	0.323	0.211	0.011	0.105	0.045
Bolivia	0.080	0.122	0.020	0.087	0.228		0.008	0.052	-0.026
Brazil [⊥]	0.109	0.262	0.033	0.131	0.463	0.180	0.017	0.214	0.033
Brunei	0.148	0.196	0.158	0.585	0.863	0.842	0.343	0.745	0.708
Canada [◇]	0.028	0.041	-0.052	0.077	0.117		0.006	0.014	-0.063
Switzerland [◇]	0.041	0.041	0.041	0.195	0.198	0.198	0.038	0.039	0.039
Chile [◇]	0.069	0.103	0.052	0.069	0.207	0.070	0.005	0.043	0.005
China [⊥]	0.137	0.233	0.083	0.206	0.407	0.233	0.042	0.166	0.054
Ivory Coast	0.093	0.323	-0.360	0.117	0.543		0.014	0.294	-0.266
Cameroon	0.139	0.162	0.139	0.159	0.221	0.175	0.025	0.049	0.031
Colombia	0.112	0.235	-0.009	0.131	0.460	0.258	0.017	0.212	0.067
Costa Rica	0.041	0.041	0.040	0.072	0.082	0.073	0.005	0.007	0.005
Czech Rep. [◇]	0.041	0.047	0.030	0.063	0.087		0.004	0.008	-0.003
Germany [◇]	0.015	0.022	0.020	0.049	0.293	0.219	0.002	0.086	0.048
Denmark [◇]	0.018	0.027	0.034	0.047	0.258	0.487	0.002	0.067	0.237
Algeria	0.131	0.478	0.006	0.160	0.704	0.366	0.026	0.496	0.134
Egypt	0.128	0.571	0.152	0.197	0.837	0.617	0.039	0.700	0.380
Spain [◇]	0.015	0.032	0.030	0.056	0.341	0.313	0.003	0.116	0.098
Estonia [◇]	0.009	0.009	0.009	0.050	0.050	0.050	0.002	0.002	0.002
Ethiopia [◆]	0.136	0.136	0.136	0.181	0.181	0.181	0.033	0.033	0.033
Finland [◇]	0.011	0.020	0.017	0.043	0.263	0.188	0.002	0.069	0.035
France [◇]	0.014	0.020	0.019	0.046	0.226	0.199	0.002	0.051	0.039
Gabon	0.153	0.155	0.157	0.175	0.180	0.178	0.031	0.032	0.032
Great Britain [◇]	0.019	0.028	0.026	0.092	0.271	0.216	0.008	0.073	0.047
Ghana	0.145	0.190	0.128	0.247	0.381	0.308	0.061	0.145	0.095
Greece [◇]	0.013	0.027	0.026	0.052	0.354	0.347	0.003	0.125	0.120
Guatemala	0.068	0.086	0.001	0.098	0.158		0.010	0.025	-0.037
Hong Kong	0.000	0.004	-0.009	0.000	0.053		0.000	0.003	-0.009
Honduras	0.053	0.053	0.053	0.080	0.080	0.080	0.006	0.006	0.006
Hungary [◇]	0.061	0.069	0.039	0.088	0.125		0.008	0.016	-0.007
Indonesia	0.045	0.073	0.025	0.083	0.333	0.259	0.007	0.111	0.067
India [⊥]	0.257	0.257	0.257	0.298	0.298	0.298	0.089	0.089	0.089
Ireland [◇]	0.008	0.012	0.011	0.042	0.134	0.112	0.002	0.018	0.013
Iceland [◇]	0.032	0.032	0.032	0.128	0.131	0.131	0.016	0.017	0.017
Italy [◇]	0.017	0.027	0.026	0.073	0.272	0.248	0.005	0.074	0.062
Jordan	0.119	0.261	0.092	0.162	0.439	0.279	0.026	0.193	0.078
Japan [◇]	0.082	0.088	0.054	0.330	0.364	0.216	0.109	0.133	0.047
Kazakhstan	0.043	0.146	-0.006	0.075	0.320		0.006	0.103	-0.031

Kenya	0.117	0.117	0.117	0.183	0.183	0.183	0.033	0.033	0.033
South Korea [◊]	0.107	0.108	0.108	0.510	0.515	0.515	0.260	0.265	0.265
Lebanon	0.057	0.116	-0.029	0.098	0.265		0.010	0.070	-0.037
Sri Lanka	0.074	0.074	0.074	0.138	0.138	0.138	0.019	0.019	0.019
Lithuania	0.021	0.053	-0.045	0.064	0.177		0.004	0.031	-0.054
Latvia	0.028	0.099	-0.046	0.073	0.261		0.005	0.068	-0.050
Morocco	0.228	0.594	0.083	0.275	0.894	0.677	0.076	0.800	0.458
Moldova	0.048	0.048	0.048	0.205	0.205	0.205	0.042	0.042	0.042
Madagascar [♦]	0.029	0.029	0.029	0.046	0.046	0.046	0.002	0.002	0.002
Mexico [◊]	0.153	0.387	0.214	0.213	0.595	0.485	0.045	0.354	0.235
Mali [♦]	0.095	0.112	0.091	0.110	0.176	0.113	0.012	0.031	0.013
Mauritius	0.122	0.159	0.106	0.232	0.321	0.250	0.054	0.103	0.062
Malawi [♦]	0.091	0.148	0.138	0.122	0.263	0.247	0.015	0.069	0.061
Malaysia	0.063	0.302	0.155	0.269	0.559	0.429	0.072	0.312	0.184
Nigeria	0.219	0.475	-0.065	0.307	0.677	0.342	0.094	0.458	0.117
Nicaragua	0.048	0.130	0.002	0.080	0.304		0.006	0.092	-0.003
Netherlands [◊]	0.014	0.025	0.024	0.061	0.322	0.298	0.004	0.104	0.089
Norway [◊]	0.046	0.060	0.023	0.258	0.293	0.182	0.066	0.086	0.033
New Zealand [◊]	0.028	0.176	0.094	0.045	0.426	0.332	0.002	0.182	0.110
Oman	0.117	0.157	0.078	0.258	0.340	0.207	0.067	0.116	0.043
Peru	0.126	0.243	0.083	0.129	0.426	0.250	0.017	0.182	0.063
Philippines	0.037	0.642	0.279	0.068	0.788	0.592	0.005	0.621	0.350
Pap. N. Guinea	0.035	0.035	0.034	0.166	0.173	0.169	0.028	0.030	0.029
Poland [◊]	0.104	0.118	0.080	0.151	0.212	0.137	0.023	0.045	0.019
Portugal [◊]	0.037	0.050	0.047	0.176	0.304	0.252	0.031	0.092	0.063
Paraguay	0.119	0.219	0.029	0.130	0.351		0.017	0.123	-0.026
Romania	0.120	0.143	0.065	0.157	0.225		0.025	0.050	-0.009
Russia [±]	0.103	0.292	0.055	0.126	0.499	0.287	0.016	0.249	0.082
Rwanda [♦]	0.092	0.092	0.092	0.116	0.116	0.116	0.013	0.013	0.013
Saudi Arabia	0.142	0.158	0.152	0.350	0.374	0.367	0.123	0.140	0.135
Sudan [♦]	0.174	0.598	0.145	0.215	0.773	0.520	0.046	0.598	0.270
Senegal [♦]	0.086	0.488	0.007	0.108	0.676	0.227	0.012	0.457	0.051
Singapore	0.000	0.108	0.046	0.000	0.312	0.214	0.000	0.097	0.046
El Salvador	0.066	0.066	0.066	0.101	0.101	0.101	0.010	0.010	0.010
Slovenia [◊]	0.102	0.230	0.052	0.121	0.398	0.207	0.015	0.158	0.043
Sweden [◊]	0.015	0.019	0.018	0.053	0.180	0.152	0.003	0.032	0.023
Thailand	0.110	0.135	0.088	0.169	0.252	0.173	0.028	0.064	0.030
Trinidad & T.	0.072	0.072	0.072	0.298	0.298	0.298	0.089	0.089	0.089
Tunisia	0.229	0.400	0.157	0.300	0.576	0.395	0.090	0.331	0.156
Turkey [◊]	0.044	0.046	0.046	0.096	0.107	0.106	0.009	0.011	0.011
Tanzania	0.137	0.618	0.249	0.160	0.880	0.713	0.026	0.774	0.509
Uganda [♦]	0.066	0.067	0.065	0.083	0.085	0.078	0.007	0.007	0.006
Ukraine	0.064	0.134	-0.108	0.154	0.383		0.024	0.147	-0.085
Uruguay	0.097	0.220	-0.075	0.117	0.460		0.014	0.212	-0.035
United States [◊]	0.025	0.091	-0.106	0.050	0.273		0.003	0.075	-0.103
Venezuela	0.136	0.234	0.044	0.159	0.396	0.141	0.025	0.157	0.020
South Africa	0.070	0.075	0.067	0.133	0.149	0.128	0.018	0.022	0.016
Zambia [♦]	0.086	0.115	0.083	0.113	0.208	0.128	0.013	0.043	0.016

*Unconstrained estimation means that impact of NTMs on trade is not restricted in the econometric estimation.

#Constrained estimation means that NTMs are constrained to have a non positive impact on trade in the estimation.

¹ With an externality and some negative AVEs, the MTRI can be smaller or larger than the TRI and the two indices may not have similar signs. ♦: LDCs. ±: BRIC countries. ◊: OECD countries.